

Bobby Nichols



Fiddlesticks Charity Foundation

10TH ANNUAL NICHOLS CUP CELEBRITY PRO-AM FEBRUARY 19-20, 2012 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$30,000

- ◆ Special recognition as Presenting Sponsor in all promotional materials, including program, news releases, community newsletters and Nichols Cup website
- ◆ Signage at tournament, including two hole sponsorships
- ◆ Recognition on program front cover and full page ad on back cover
- ◆ Link to your company website on Foundation website
- ◆ Registration of one foursome for tournament
- ◆ Sunday evening dinner for foursome and their guests
- ◆ Monday lunch and evening awards dinner for foursome and their guests

SUNDAY GALA DINNER SPONSOR \$15,000

- ◆ Special recognition during Sunday night program and signage with company name
- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament, including one hole sponsorship
- ◆ One full page ad in program
- ◆ Registration of one foursome for tournament
- ◆ Sunday evening dinner for foursome and their guests
- ◆ Monday lunch and evening awards dinner for foursome and their guests

MONDAY AWARDS DINNER SPONSOR \$15,000

- ◆ Special recognition during Monday night program and signage with company name
- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament, including one hole sponsorship
- ◆ One full page ad in program
- ◆ Registration of one foursome for tournament
- ◆ Sunday evening dinner for foursome and their guests
- ◆ Monday lunch and evening awards dinner for foursome and their guests

GOLF PROFESSIONALS & CELEBRITIES SPONSOR \$15,000

- ◆ Special recognition during Monday night program and signage with company name
- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament, including one hole sponsorship
- ◆ One full page ad in program
- ◆ Registration of one foursome for tournament
- ◆ Sunday evening dinner for foursome and their guests
- ◆ Monday lunch and evening awards dinner for foursome and their guests

SUNDAY GALA COCKTAIL PARTY SPONSOR \$10,000

- ◆ Signage at Sunday cocktail party
- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament, including one hole sponsorship
- ◆ One full page ad in program
- ◆ Registration of two players for tournament
- ◆ Sunday evening dinner for two players and their guests
- ◆ Monday lunch and evening awards dinner for two players and their guests

MONDAY AWARDS COCKTAIL PARTY SPONSOR \$10,000

- ◆ Signage at Monday cocktail party
- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament, including one hole sponsorship
- ◆ One full page ad in program
- ◆ Registration of two players for tournament
- ◆ Sunday evening dinner for two players and their guests
- ◆ Monday lunch and evening awards dinner for two players and their guests

SCOREBOARD SPONSOR \$10,000

- ◆ Signage on scoreboard
- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament, including hole sponsorship
- ◆ One full page ad in program
- ◆ Registration of two players for tournament
- ◆ Sunday evening dinner for two players and their guests
- ◆ Monday lunch and evening awards dinner for two players and their guests

TOURNAMENT PRIZE SPONSOR \$7500

- ◆ Signage on tournament prize table
- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament, including hole sponsorship
- ◆ One full page ad in program
- ◆ Registration of one player for tournament
- ◆ Sunday evening dinner for player and guest
- ◆ Monday lunch and evening awards dinner for player and guest

PRACTICE FACILITY SPONSOR \$7500

- ◆ Signage at practice facility
- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament, including hole sponsorship
- ◆ One full page ad in program
- ◆ Registration of one player for tournament
- ◆ Sunday evening dinner for player and guest
- ◆ Monday lunch and evening awards dinner for player and guest

FRIDAY PIPER COCKTAIL PARTY SPONSOR \$5000

- ◆ Signage at Piper cocktail party
- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament, including hole sponsorship
- ◆ Half page ad in program

CART SPONSOR \$5000 (2 available)

- ◆ Company name on all carts
- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament, including hole sponsorship
- ◆ Half page ad in program

RAFFLE SPONSOR \$5000

- ◆ Your company name on all raffle tickets
- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament, including hole sponsorship
- ◆ Half page ad in program

BEVERAGE CART SPONSOR \$2500

- ◆ Company name on beverage carts
- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament, including hole sponsorship
- ◆ Half page ad in program

DOUBLE EAGLE SPONSOR \$2500

- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament, including hole sponsorship
- ◆ Half page ad in program

EAGLE SPONSOR \$1000

- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament, including hole sponsorship
- ◆ One third page ad in program

BIRDIE SPONSOR \$500

- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament, including hole sponsorship
- ◆ One quarter page ad in program

PAR SUPPORTER \$250

→ Recognition in program

THE BOBBY NICHOLS-FIDDLESTICKS CHARITY FOUNDATION IS A 501c3 TAX EXEMPT ORGANIZATION. CERTIFICATE #85-8012782366C-0. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Bobby Nichols



Fiddlesticks Charity Foundation

10TH ANNUAL NICHOLS CUP CELEBRITY PRO-AM
FEBRUARY 19-20, 2012
SPONSOR COMMITMENT FORM

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email: _____

- Presenting Sponsor \$30,000
- Sunday Gala Dinner Sponsor \$15,000
- Monday Awards Dinner Sponsor \$15,000
- Golf Professionals & Celebrities Sponsor \$15,000
- Sunday Gala Cocktail Party Sponsor \$10,000
- Monday Awards Cocktail Party Sponsor \$10,000
- Scoreboard Sponsor \$10,000
- Tournament Prize Sponsor \$7,500
- Practice Facility Sponsor \$7,500
- Friday Piper Cocktail Party Sponsor \$5,000
- Cart Sponsor \$5,000 **SOLD OUT**
- Raffle Sponsor \$5,000
- Beverage Cart Sponsor \$2,500
- Double Eagle Sponsor \$2,500
- Eagle Sponsor \$1000
- Birdie Sponsor \$500
- Par Supporter \$250

AD SIZES

Full Page: 7.625" W x 10.25" H

1/2 Page: 7.625" W x 5" H

1/3 Page: 7.625" W x 3.375" H

1/4 Page: 3.75" W x 5" H

Color or B/W JPG or PDF

DUE BY JANUARY 10

Email to:

Irizzio@fiddlesticksc.com

Questions? Call Lisa at 210-2775

PLEASE RETURN THIS FORM WITH YOUR CHECK—THANK YOU!
PAYABLE TO: BOBBY NICHOLS-FIDDLESTICKS CHARITY FOUNDATION
C/O FIDDLESTICKS COUNTRY CLUB
15391 CANONGATE DRIVE
FORT MYERS, FL 33912

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